



# KACY WEBSTER

SPEAKER  
CEO, PROFIT QUIVER  
BUSINESS TRANSFORMATION STRATEGIST  
CERTIFIED AI CONSULTANT



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## INTRODUCTION

Kacy Webster transforms how leaders navigate complexity and drive sustainable growth. As CEO of Profit Quiver and a consultant with 25+ years of executive leadership experience, she bridges strategy and execution to help organizations achieve meaningful, measurable outcomes. Her work spans education, workforce development, and enterprise transformation — with a strong focus on how AI is reshaping the future of business.

A former University Campus President and Senior Director of Market Strategy, Kacy now partners with executive teams to unlock competitive advantage through clarity, innovation, and operational alignment. Whether on stage or in the boardroom, she delivers insight with authority, warmth, and real-world relevance.

## THE MISSION

Kacy's mission is to demystify innovation and make it actionable. She helps CEOs and business leaders cut through the noise of emerging technologies — especially AI — to focus on what truly drives profitability and relevance.

Through her company, Profit Quiver, Kacy empowers organizations to build future-ready strategies, develop high-impact teams, and execute with confidence. She's committed to helping leaders lead boldly — with vision, accountability, and a roadmap they can trust.

## SPEAKING TOPICS

- AI Strategy & Intelligent Innovation
- Future-Proofing Profits: The AI Edge
- Human Paradigm Shifts in Age of AI
- Leadership in the Age of Disruption
- Digital & Data Transformation
- Organizational Alignment & Execution Excellence
- Workforce Readiness in the AI Era
- Customer-Centric Growth Strategy & Market Research Best Practices
- Strategic Foresight & Future Readiness
- Profitability Through Systems Thinking
- Innovation Leadership & Growth Mindset
- Building High-Impact Teams for Tomorrow
- Crucial Conversations
- Situational Leadership
- Motivational Coaching & Empowerment
- Higher Education Administration topics

## “ WHAT PEOPLE SAY



“Kacy brings energy, clarity, and vision everywhere she goes. Any leader lucky enough to work with her will see what I mean. She has a rare gift: the ability to transform people and the organizations they lead.”

- William Holmes, Founder & CEO